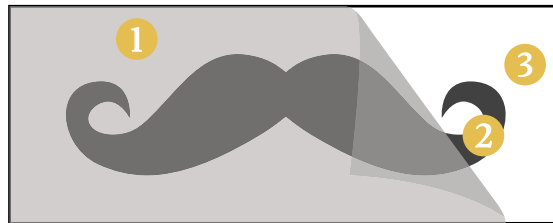


# { application instructions }

for decals with transfer tape



## { your decal }



Your decal consists of 3 layers:

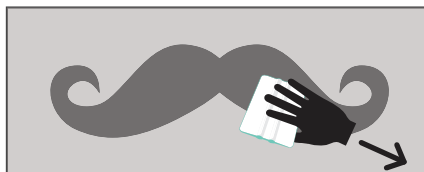
- 1 top layer - transfer tape
- 2 middle layer - decal
- 3 bottom layer - backing paper

Depending on the design you purchased, your decal may be installed as a single piece if the elements of the design are pre-arranged on the sheet **-or-** as individual pieces that you will need to cut out and install individually in a desired pattern or arrangement.

## { prep work }

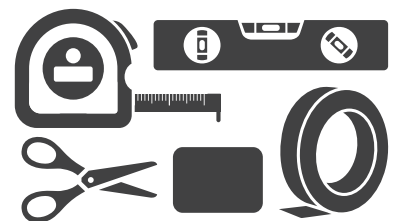
You'll want to start by unrolling your decal sheet and allowing it to rest at room temperature for about 24 hours so it flattens out. While you're doing that, prepare your surface by making sure it is clean and dust free. If walls are freshly painted, you'll want to wait 2-3 weeks to allow the paint to completely cure before applying decals. Jumping the gun on this step may result in gas bubbles under the vinyl and/or damage to the walls when removing the decals.

Once you're ready to go, prepare the decal. Lay your decal face up (transfer tape up) on a flat surface and firmly rub over the decal with a squeegee (you can also use a credit card, rubber spatula or anything similar). This ensures that the decal adheres to the transfer tape. Start from the center and work your way out, always pulling the squeegee to avoid damage to the vinyl. If the transfer tape puckers or creases, don't worry. We're more concerned with the vinyl itself.



## { handy tools }

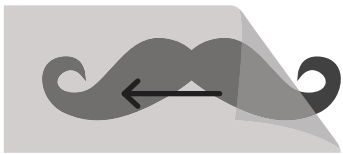
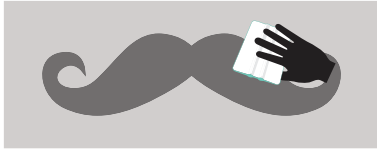
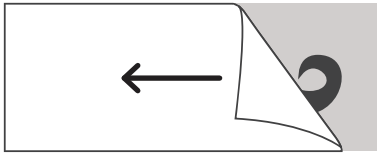
Some recommended tools and supplies to have on hand for your installation are masking tape, scissors, a squeegee or credit card, tape measure and level.



See back for installation methods and step-by-step instructions.

## { peel & stick }

*This method is for smaller decals or designs where eyeballing the placement is sufficient. If you have multiple pieces that you want to place separate from each other, cut them out now before removing the backing paper.*

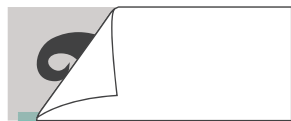


- 1 Lay your decal face down on a flat surface. Separate the backing paper from the transfer tape and slowly roll the backing paper back on to itself. Take care to make sure all parts of the vinyl remain on the transfer tape. If part of the vinyl starts to come off with the backing paper, simply roll the backing paper back down on the transfer tape and rub with your finger or squeegee, then attempt to remove the backing paper again. Once the entire backing paper is removed, flip your transfer tape and decal over and place directly on the wall.
- 2 Just as you did when preparing the decal, rub the entire surface with your squeegee. Take your time and make sure you cover all parts of the design.
- 3 To remove the transfer tape, start at one corner and slowly peel back with a rolling motion against the wall. Pulling the tape away from the wall at an angle may cause the vinyl to lift. Take your time with this step to ensure all parts of the decal adhere to the wall. If part of the decal stays on the tape, simply roll the tape back onto the wall and peel again.

## { hinge method }

*The hinge method is the preferred method for large designs and can be done two different ways. For both methods, place entire decal sheet (backing paper, vinyl and transfer tape) on the wall in the desired location. Use a measuring tape or level to ensure perfect placement. Once your decal is level and positioned correctly, place a strip of masking/painters tape at the top of the sheet or in the center of the sheet as shown below. This is your "hinge" and will keep the decal in position while you remove the backing paper.*

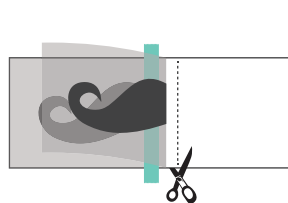
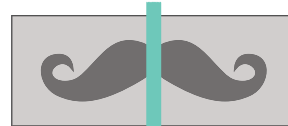
### { top hinge }



- 1 Flip sheet up against wall and remove backing paper. It helps to have another set of hands to hold the transfer tape and decal up against the wall.
- 2 Once backing paper is removed, flip decal back down against wall, taking care to make sure the entire thing is pulled down evenly and straight on the wall.
- 3 Smooth with squeegee and remove masking tape.

See last two steps from Peel & Stick Method above.

### { center hinge }



- 1 Pull one side away from wall and remove backing paper up to hinge. Do not crease vinyl. Cut backing paper with scissors or a razor blade, be careful not to cut the vinyl or transfer tape!
- 2 Pull vinyl flat across on the wall and smooth outward with squeegee. Remove masking tape and repeat on opposite side.

Having Issues? Don't panic!  
Visit our website for installation tips and tricks,  
FAQ, and helpful videos: [pmvinyls.com/help](http://pmvinyls.com/help)

{ PM VINYLs }  
by pottimouthdesigns

# { application instructions }

for peel & stick decals

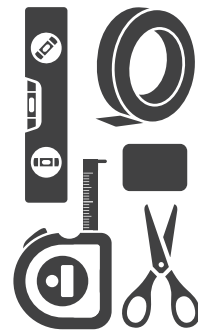


## { prep work }

You'll want to start by unrolling your decal sheet & allowing it to rest at room temperature for about 24 hours so it flattens out. While you're doing that, prepare your surface by making sure it is clean & dust free. If walls are freshly painted, you'll want to wait 2-3 weeks to allow the paint to completely cure before applying decals. Jumping the gun on this step may result in gas bubbles under the vinyl and/or damage to the walls when removing the decals.

## { handy tools }

Some recommended tools and supplies to have on hand for your installation are masking tape, scissors, a squeegee or credit card, a lint free cloth, tape measure and level.

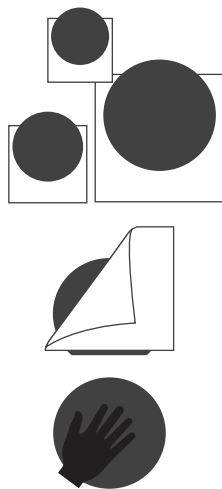


## { peel & stick }

*If eyeballing is your thing, you can just skip the next few steps and simply do as the name suggests... peel & stick where ever your heart desires! If you're the planning type, start by cutting out the different elements of the design. Make sure that you only cut the backing paper and not the vinyl itself.*

### { masking tape }

- 1 Use masking/painters tape to place decals on the wall in desired position or pattern. One at a time, peel decals from backing paper and place directly onto wall, smoothing with your hand.



### { hinge }

- 1 Peel the decal from the backing paper and reposition so that part of the vinyl is hanging off the end. Then position on the wall as desired, using the vinyl as the "tape." Take care not to reposition too much on the wall as the vinyl may lose some of it's adhesive qualities.
- 2 Once you've got your desired positioning down, carefully flip the remaining portion of the decal up, making sure not to crease the vinyl. Remove the backing paper and fold the decal back down against the wall, smoothing with your hand. Repeat for all decals.

### { finishing }

Cover the edge of a squeegee, credit card or spatula with a lint free cloth. We've used bandannas or t-shirts and they work great. You just want to protect the vinyl from scratches. Firmly but gently rub the entire surface of the decal in a pulling motion. Start from the inside and work your way out, being extra careful around corners and edges. This will ensure the decal has fully adhered to the surface.